

TORRESELLA WINES

2021 • OFF-PREMISE T3

This holiday we will continue our sustainability promise by introducing our alternative to traditional wrapping paper. Our two "Gift It. Wear It." scarf VAPs help reduce waste by wrapping your gifts in fabric. Both 29" x 29" scarf designs will come pre-packed six on 12, available with our Pinot Grigio or our Prosecco and Prosecco Rosé cases from Italy.

BIODEGRADABLE GIFT SCARVES

- 1 scarf and VAP box design for Pinot Grigio
- 1 scarf and VAP box design for Sparkling Wines
- Scarves are made of 100% raw, soft cotton.



PROSECCO ROSÉ DOC GIFT SCARF VAP

- 12.6" H x 11.2" W x 15" L
- UPC Code: 632987060786
- New SCC Code: 10632987200981
- Distributor Item Code:



PROSECCO DOC GIFT SCARF VAP

- 12.6" H x 11.2" W x 15" L
- UPC Code: 632987060755
- New SCC Code: 10632987200950
- Distributor Item Code:



PINOT GRIGIO VENEZIA DOC GIFT SCARF VAP

- 12.2" H x 9.6" W x 12.6" L
- UPC Code: 632987120251
- New SCC Code: 10632987200349
- Distributor Item Code:

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Print POS provides the steps for gift wrapping the scarf around a wine bottle and highlights its versatility as a reusable fashion accessory. T3-supporting POS continues to showcase a universal creative design that works seamlessly across all three wines.

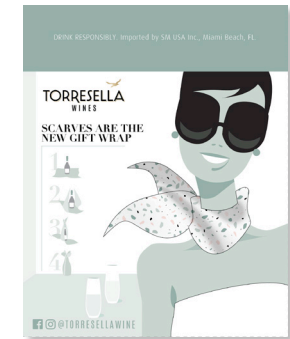
AVAILABLE ASSETS



- 1 Double-Sided Case Card
- 13.5" W x 25.4" L



- 1 Case Glorifier
- 12" W x 23.5" L
(2"- fold from top)



- 1 Print-Ready Shelf Talker
- 3"x 3.75"
(.75"- fold from top)

Find our print-ready shelf talker files at SantaMargheritaUSA.com/trade-resources/torressella/